

# Infrastructure

THE OFFICIAL MAGAZINE OF THE ASSOCIATED GENERAL CONTRACTORS OF TEXAS

The Texas Highway and Heavy Branch was founded in 1924, making it one of the oldest trade associations in the nation. In 1984, it merged with the Texas Heavy, Municipal, and Utilities Branch, uniting Texas Contractors into one of the largest, strongest, and most progressive chapters in the construction industry.

Benefits of advertising with AGC of Texas:

- Reach an audience of more than 4,000 key decision-makers.
- Strengthen business relationships by being part of one of the key information sources for an over \$14 billion industry for highway and heavy construction in Texas.
- Access to the members of AGC of Texas who are responsible for more than 85% of all public and private construction for highways, heavy industrial facilities, and underground structures in the state of Texas.

Editorial Calendar:

- Membership Directory- Published in Q1 (Ad Copy Deadline: February 1, 2024)
- Volume 1 - Published in Q1 (Ad Copy Deadline: February 15, 2024)
- Volume 2 - Published in Q2 (Ad Copy Deadline: May 15, 2024)
- Volume 3 - Published in Q3 (Ad Copy Deadline: August 15, 2024)
- Volume 4 - Published in Q4 (Ad Copy Deadline: November 15, 2024)

Infrastructure Advertising Rates (Per Issue):

- Double Page (Height: 11" x Width: 17") - \$2000.00
- Interior or Back Cover (Height: 11" x Width: 8.5"W) - \$1500.00
- Full Page (Height: 11" x Width: 8.5") - \$1000.00
- Half Page (Height: 5.5" x Width: 8.5") - \$500.00
- Quarter Page (Height: 5.5" x Width: 4.25") - \$250.00

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- Interior or Back Cover (Height: 8.5" x Width: 5.5") - \$1500.00
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Magazine & Directory Ad Specifications:

- The preferred file format for submitting ads is PDF, JPG, or PNG.
- Invoices will be issued at the ad copy deadline and payment will need to be remitted prior to the magazine going to print for your company's advertisement to be included in the issue.

For more information or to purchase advertising space, please contact:  
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